



MINDS IN MOTION, SA
HOSPITALITY ADVISORY AND SERVICES FIRM

Atelier für Sonderaufgaben

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Geo Magazine ranked the Null Stern Hotel among the 100 best hotels in Europe

After the Null Stern Hotel nomination at the 2009 Worldwide Hospitality Awards (categories: "Best Novelty Hotel of the Year" and "Best Innovative Concept in Limited Service Hotels"), this month GEO Saison ranked the Null Stern Hotel among the 100 best hotels in Europe.

For the 4th consecutive year, 25 jury members of travel magazine have recognized the most outstanding hotels of the European continent from the North Cape to the Mediterranean. Tomas Niederberghaus, one of the jurors, commented on the Null Stern Hotel: "Does anyone want to stay over-night there? Of course. The hotel, located in a former military bunker in the region of Appenzell, has results luxury hotels could only dream of."

The Null Stern Hotel opened in June 2009 offering its guests a unique and unusual experience. The motto "Null Stern - the only star is you" expresses the essence and the philosophy of the concept.

More information is available at www.nullsternhotel.ch.

Should you require additional information in French or English, please contact:

Minds in Motion SA
Daniel Charbonnier and Samira Singhvi-Charbonnier
contact@mindsinmotion.ch
Mobile: +41.78.736.2653

Should you require additional information in German, please contact:

Atelier für Sonderaufgaben
Frank and Patrik Riklin
info@sonderaufgaben.ch
Mobile: +41.78.760.3596

Notes for the editor:
Legend (Photo by Atelier für Sonderaufgaben)
Modern Butler at the Null Stern Hotel